





Casella, 16 February 2022

Subj: New FIP U-PVC pressure fittings



Dear Business Partner,

as you know, **sustainability** is central to the Aliaxis growth and **long-term vision**. We believe that an ambitious sustainability plan is instrumental in our **strategy to Grow** with Purpose, and this plan will include an integrated series of actions in different domains.

FIP has decided to give its contribution by re-engineering the best-selling figures of its historic line of fittings in U-PVC with the aim of reducing ${\rm CO_2}$ emissions and offer a renewed range of industrial pressure fittings more performing and faster to install.

The new design fittings will guarantee:

- greater mechanical strength, thanks to the increase in thickness in the most stressed area of the fitting that reduces the risk of deformation.
- **simpler and faster installation**, thanks to easy insertion and the addition of alignment notches on the part of the fitting.
- greater production sustainability, thanks to a more conscious use of resources and raw materials and to reduction the environmental impact on the entire production process.

The range is **now complete** with the new figures available.







To better illustrate all the features of the new fittings and to support the promotion activities of this new range to your customers, we present the different tools available:

• **Tutorial Video**: a simple and clear render animation to summarize all the technical features and unique selling points of the new fittings.

Watch the video: New FIP U-PVC Pressure Fittings ENG - YouTube

• **Promotional Video**: an emotional video explaining the commitment of Aliaxis for an ecological transition. We consistently put an increasingly sustainable production at the top of our priorities and at the basis of our future projects. By sharing our values, we will be proud to be part of it!

Watch the video: Spot New FIP U-PVC pressure fittings ENG - YouTube

• **New Technical catalogue:** to find out the new complete and updated range in terms of figures, sizes and dimensions, you can page the new technical catalogue; the pdf file is also available on the website www.aliaxis.it while the printed copy can be requested with the code **LERACCV0122** to our Customer Service office.

Download the catalogue of the new PVC-U fittings and pipe at the following link: <u>New PVC-U pressure fittings</u>



• **Product certifications**: all available product certifications can be downloaded in pdf format from the Customer Area on <u>fipnet.com</u> website after logging in.

For any further information you may need, please contact our U-PVC Fittings Product Manager Mrs. Silvia Porcile at **sporcile@aliaxis.com**.

Best regards,

Luca Palman

Industry Category Manager pipe and fittings EMEA

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